

Off.hrs: mOn & wed 10-12 / t & th 11-12 rm. #:CY208

# Gary Mesa-Gaido

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## art 309: cOmputer art

wp: <http://people2.morehead-st.edu/fs/g.mesaga>

# s y 1 1 a b u s

course: art 309-001 mOn & wed 12:40 > 2:50pm

FALL 2010

**METHODS AND MATERIALS:** You will be required to read information from manuals and periodicals located in the computer lab as well as reference materials from Camden Carol Library listed on the reading materials sheet. You will also be responsible for reading material found on or in the World Wide Web, (WWW), CD-ROM as well as Email. Some manuals are available for check out. There are some optional text books that could be very helpful with the class being carried at the MSU book store, such as Adobe® Photoshop® CS5 Digital Classroom and Adobe® Photoshop® CS5 Studio Techniques. All students are required to provide media for backing up their data. CD-R,RW,DVD-R,RW or Jump Drives are all exceptable and available at the MSU book store.

**ATTENDANCE POLICY: ATTENDANCE IS MANDATORY! You are allowed 3 unexcused absences. For every absence after 3 you will lose 1 Letter Grade off of your final cumulative grade. Excused absences consist of a written doctors note or evidence of a death in the family. Other legitimate excuses include religious observations and involvements in University sponsored activities.**

### Campus Safety Statement:

Emergency response information will be discussed in class. Students should familiarize themselves with the nearest exit routes in the event evacuation becomes necessary. You should notify your instructor at the beginning of the semester if you have special needs or will require assistance during an emergency evacuation. Students should familiarize themselves with emergency response protocols at <http://www.moreheadstate.edu/emergency>

**LAB USE FOR STUDENTS:** All students that are enrolled in this class are permitted access to the lab during lab hours and when other classes are not using the lab. (see hours listed at door of rm. # 210) The computer lab is a place for creating and learning not a social activities facility. There is no eating, drinking or smoking in the lab. There is a graduate student lab assistant in the lab during evening hours who will monitor lab operations and activities. These attendants are in charge of the lab when a faculty member is not present. You may ask them for help but they may not know all the answers.

**STUDENT NEEDS:** In compliance with the Americans with Disabilities Act (A.D.A.) all qualified students enrolled in this course are entitled to "reasonable accommodations." It is the student's responsibility to inform me of any special needs before the end of the second week of classes. Respect for the diversity of peoples, cultures, world views and thoughts are essential to the pursuit of healthy intellectual inquiry and creative exploration, and will be expected from both faculty and students.

## COURSE DESCRIPTION:

This course is designed to give students an advance level opportunity at working with more complicated computer image creation and editing software. The course focuses mainly on Adobe Photoshop™ and its use, application and integration with other applications and peripherals. Students will be given instruction and guidance on advanced level software and assigned projects that will test their abilities to retain information about specific software programs as well as their creative ability to solve problems. Students will be able to use the computer to generate & manipulate images. This course addresses several of the new and/or experienced teacher standards at the information, knowledge, or skill levels. Grading will be based on the results of the finished project from each student. Students are expected to participate in group as well as personal critiques of her or his work.

Students will be able to: understand and skillfully apply various techniques and technologies in the production and presentation of art work; use knowledge of visual characteristics to effectively convey their ideas; choose a range of subject matter, symbols, and ideas as content for works of art; reflect upon and assess the characteristics and merits of their work and the work of others; and communicate about art effectively in written and oral form.

STUDENTS ENROLLED IN THIS CLASS HAVE AN EMAIL ADDRESS, A LOGIN I.D. AND A PASS-WORD. YOUR LOGIN IS THE NUMBER ON YOUR STUDENT I.D. CARD PROCEED BY AN "m" OR CALL 3-5000 FOR INFO. TECH. HELP IF YOU HAVE ANY PROBLEM USING YOUR ACCOUNT. YOUR PASSWORD CAN BE CREATED BY YOU @ MSU'S WEB SITE. YOU WILL NEED THIS BY THE 1st WEEK OF CLASS, SO DO NOT PUT IT OFF. THIS WILL BE THE PRIMARY WAY YOU WILL RECEIVE YOUR ASSIGNMENTS, AND COMMENTS ON ASSIGNMENTS THAT YOU TURN IN.

**What I Expect From You:** As a student at Morehead State University you are expected to show up on-time and be prepared for each class. All students at MSU are required to abide by accepted standards of academic honesty. Academic honesty includes doing one's own work, giving credit for the work of others, and using resources appropriately. Violation of accepted standards can result in a sanction that may include failure of a particular assignment or exam, failure of a particular class, or other appropriate disciplinary action. Morehead State University prides itself on the pursuit and retention of diversity and tolerance. Respect for the diversity of peoples, cultures, world views and thought are essential to the pursuit of healthy intellectual inquiry and creative exploration, and will be expected from both faculty and students.

**GRADING: The following letter grades will be used in evaluation of your assignments. For the midterm and final tests a grading scale will be used and given to you after each test.**

**A= Outstanding! Takes problem beyond the assignment to a personal solution, in form of ambition, creativity and complexity.**

**B= Good. Goes beyond the assignment, but may be deficient in skill and/or imagination.**

**C= Average. Follows the assignment and turns it in on time.**

**D= Deficient. Misses the conceptual and technical level of expectation, not following assignment.**

**E= Failure to complete assignment, Assignment(s) not turned in.**

**Morehead State University / Caudill College of Arts, Humanities & Social Sciences / School of the Arts / Department of Art and Design**

**Art 309 Computer Art      Fall 2010      Monday & Wednesday 12:40 pm – 2:40 pm.**

**Gary Mesa-Gaido, Professor of Art**

Office Hours: Monday and Wednesday 10 am – 12 noon & Tuesday and Thursday 11 am – 12 noon.

Office: 208 Claypool-Young Art Bldg. Office Phone: 606.783.5157 email: [g.mesaga@moreheadstate.edu](mailto:g.mesaga@moreheadstate.edu)

Web address: <http://people.moreheadstate.edu/fs/g.mesaga/>

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**CELL PHONE POLICY:** There will be no cell phone use permitted during class time. When in class cell phones must be turned off. If a student is expecting an important call they must inform the instructor at the beginning of class and only then may they turn it on and set it to vibrate. When receiving an emergency call, students must excuse themselves from class and take the call in the hallway.

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**ACADEMIC HONESTY:** Cheating, fabrication, plagiarism or helping others to commit these acts will not be tolerated. Academic dishonesty will result in severe disciplinary action including, but not limited to, failure of the student assessment item or course, and/or dismissal from MSU. If you are not sure what constitutes academic dishonesty, read The Eagle: Student Handbook or ask your instructor. The policy is located at: <http://www.moreheadstate.edu/dsl/eaglehandbook/> For example: Copying information from the Internet is plagiarism if appropriate credit is not given.

**POLICY FOR ACCOMMODATING STUDENTS WITH DISABILITIES:** Professional staff from MSU Academic Services Center (ASC) coordinates efforts to address accessibility needs and class accommodations with instructors of students who have learning or physical disabilities. Faculty will cooperate with the ASC staff to accommodate the needs of students taking departmental courses.

Reintroduction to the computers: how things work

Week 1: Hardware and computer terminology & Macintosh platform and system software updates. Reintroduction to Network, Email, Internet & W3.

Digital art production: Pixel and manipulation

Weeks 2-3: Formal & legal issues in art and design, Setting Up Photoshop. Using the basics to do the work for you, selections, layer masks, etc. Color Scanner & software  
Weeks 4-7 :, Digital Cameras & Photoshop Advanced Features.

Digital art production: Pixel/Vector

Weeks 8-11: *Photoshop*<sup>™</sup> & *Illustrator*<sup>™</sup> working together. Color output.

Putting it all together: digifolio production

Weeks 12-16: Getting *Acrobat*<sup>™</sup>, *Photoshop*<sup>™</sup> & *Illustrator*<sup>™</sup> to work together.  
Week 17: Conclusion/Finals

•Note: Sequence and specific assignments subject to variation based on preference of instructor.